



Volunteer Opportunity: Director of Fundraising

Organization: Wilderness Discover Centre (WDC) **Location:** Shebandowan, ON

Time Commitment: 1.5-hour board meeting once a month (first Tuesday of the month 5:30 pm)
Meetings in Thunder Bay with Virtual option.

About Us:

Nestled on the picturesque Shebandowan Lake, Wilderness Discovery is a fully wheelchair-accessible centre located 80 kilometres west of Thunder Bay, Ontario. **Our mission** is to provide a fully accessible family resort, promoting a safe, barrier-free, and enjoyable camping experience.

While our primary focus is on individuals with physical disabilities, veterans, and their families, we also extend our services to other nonprofit groups. Additionally, when vacancies arise, we cater to corporate retreats, family reunions, and various gatherings.

Volunteer Position Description:

Wilderness Discovery was established as a nonprofit corporation on April 7, 2017, with representatives from local Rotary Clubs, Hill City Kinsmen, HAGI, and the Shebandowan Lake Campers' Association forming our dedicated management board.

We are seeking dedicated and passionate individuals to join our team as the Director of Marketing. This role is crucial to our organization's success and allows you to make a real difference in the community.

Responsibilities:

Developing Fundraising Strategies:

Creating and implementing a comprehensive fundraising plan that aligns with WDC's strategic goals.

Identifying diverse fundraising opportunities, including individual donations, corporate sponsorships, grants, events, and online fundraising.

Building Relationships:

Cultivating relationships with existing and potential donors, sponsors, and partners.

Engaging with community leaders, foundations, and corporations to secure financial support.

Representing the organization at events, meetings, and networking opportunities to build a broad base of supporters.

Overseeing Fundraising Campaigns and Events:



Planning, organizing, and executing fundraising events, campaigns, and appeals.

Coordinating with staff, volunteers, and board members to ensure the success of fundraising activities.

Ensuring all fundraising efforts are aligned with WDC's mission and values.

Grant Writing and Management:

Identifying potential grant opportunities from government, foundations, and other sources.

Overseeing the preparation and submission of grant proposals, ensuring they meet funder guidelines and deadlines.

Managing the grant reporting process, including tracking and reporting on grant outcomes and compliance.

Developing Donor Communications and Recognition Programs:

Creating effective communication strategies to engage donors and keep them informed about the WDC's impact.

Developing donor recognition programs to acknowledge and thank donors for their contributions.

Working with marketing and communications teams to ensure consistent messaging across all fundraising efforts.

Compliance and Ethical Standards:

Ensuring all fundraising activities comply with legal regulations, ethical standards, and best practices.

Maintaining accurate records of donations and donor information in accordance with privacy laws and organizational policies.

The Director of Fundraising works closely with the executive director, other board members, staff, and volunteers to create a culture of philanthropy within the organization. Their goal is to ensure sustainable funding and build a strong, engaged community of supporters.

Benefits:

Gain valuable experience, skill development, and learning and professional development.

Make a positive impact on all the campers who get to enjoy a barrier-free camping experience.



Join a dynamic team and be part of something meaningful.

How to Apply:

If you are enthusiastic about our mission and ready to contribute your time and skills, please get in touch with Jeff Jones, our President.

Contact Information:

Contact Name: Jeff Jones- President

Contact Email: jjones@wdcentre.net

Contact Phone: 807-766-2086

www.wildernessdiscovery.net [check us out on Facebook](#)

Join us in making a difference in our community! We look forward to welcoming you to our team.